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Asian Businesses in a Turbulent Environment - T.S. Chan - 2016-04-11
Asian Businesses in a Turbulent Environment explores how Asian firms cope with challenges such as globalization, regional conflict, pressure for greater democracy and environmental protection, and the impact that rising above these challenges will have in their growth prospects.

Harmony Versus Conflict in Asian Business - O. You - 2007-10-17
This book is a timely evaluation of how a harmonious business environment can be created and managed successfully in an increasingly turbulent era. It illustrates how diversity within East-West business is valuable to the development of new approaches in managing harmony for practitioners.

Asian Business and Environment in Transition - Ashok Kapoor - 1976
East Asian Business in the New World - Shaomin Li - 2016-09-08
East Asian Business in the New World: Helping Old Economies Revitalize discusses how to conduct business in East Asia. The main objective of the book is to help American workers and businesses gain competitive advantages in a global marketplace in which the emerging Asian economies are rapidly becoming major players.

The Oil and Gas Service Industry in Asia - T. Yi - 2010-05-13
This book investigates the business strategies chosen by oil and gas service companies operating in China, Singapore and Malaysia. It provides an analytical view of the reliability of strategic theoretical frameworks based on Western business practice but applied in a non-Western business environment like Asia.

International Trade and the Environment in Asia - Simon Tay - 1996
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Special Issue: Business and the Natural Environment in Asia - Jacob Park - 2008
Special Issue: Business and the Natural Environment in Asia - Jacob Park - 2008
Digital Business and Sustainable Development - Yongrok Choi - 2017-03-16
The Internet has ushered in a new era in the economies of networking. With the increasing need for optimization based on these network economies, the IT-based e-business has become a platform for study as well as daily practice. In a similar vein, global warming has raised many issues which come into conflict with traditional research and policies. The Internet revolution has also shifted our society from a government- and company-led
economic philosophy utilized to assist with the transition of emerging economies. Market liberalization policies participation of traditional network members or interested groups is necessary and how we can create values from diverse fields of interests and objectives, including the corporate social responsibility (CSR) and eco-friendly productivity. Digital Business and Sustainable Development integrates the platforms from these two fields of study based on the comparative analysis of Asian and other developing countries.

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This book aims to examine key aspects of change, and the implications these have for foreign investors, in the Asia-Pacific region. It provides a variety of perspectives and brings together the expertise vital for a correct interpretation.

The Greening of Asia - Mark L. Clifford - 2015-04-07
One of Asia’s best-respected writers on business and economy, Hong Kong-based author Mark L. Clifford provides a behind-the-scenes look at what companies in China, India, Japan, Korea, the Philippines, Indonesia, Hong Kong, Singapore, and Thailand are doing to build businesses that will lessen the environmental impact of Asia’s extraordinary economic growth. Dirty air, foul water, and hellishly overcrowded cities are threatening to choke the region’s impressive prosperity. Recognizing a business opportunity in solving social problems, Asian businesses have developed innovative responses to the region’s environmental crises. From solar and wind power technologies to green buildings, electric cars, water services, and sustainable tropical forestry, Asian corporations are meeting the challenges that come with rapid growth and development. The book outlines the economic and environmental challenges facing the region and how businesses are responding to these challenges.

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Redesigning Asian Business - Frank-Jürgen Richter - 2002

Much of the "Asian Miracle" destroyed and much of the Western world’s awe for Asian ways of management dissipated, organizations in East Asia are changing with such speed that most of our knowledge about them becomes quickly outdated. Richter takes stock of East Asian management practices, as they are perceived so far, and he discusses the strategies proposed by others to help Asian management redesign itself for the future—including a long-term agenda for change based on the cultural heritage of Confucianism. He shows how Asian firms adjusted to the Asian economic crisis and how a hybrid style of management is emerging, one which combines elements of Western and Eastern thinking. The result is a challenging, intensely pragmatic analysis for corporate decision makers at all levels, in all countries and cultures, and it is a necessary new stone in the foundation of academic research and thought.


Much of the existing literature within the "varieties of capitalism" (VOC) and "comparative business systems" fields of research is heavily focused on Europe, Japan, and the Anglo-Saxon nations. As a result, the field has yet to produce a detailed empirical picture of the institutional structures of most Asian nations and to explore to what extent existing theory applies to the Asian context. The Oxford Handbook of Asian Business Systems aims to address this imbalance by exploring the shape and consequences of institutional variations across the political economies of different societies within Asia. Drawing on the deep knowledge of 32 leading experts, this book presents a comparative institutional analysis of 13 major Asian business systems between India and Japan. To aid comparison, each country chapter follows the same consistent outline. Complementing the country chapters are eleven contributions examining major themes across the region in comparative perspective and linking the empirical picture to existing theory on these themes. A further three chapters provide perspectives on the influence of history and institutional change. The concluding chapters spell out the implications of all these chapters for scholars in the field and for business practitioners in Asia. The Handbook is a major reference work for scholars researching the causes of success and failure in international business in Asia.


Business Sustainability in Asia - Zabihollah Rezaee - 2019-02-27

Get familiar with business sustainability in Asia Business Sustainability in Asia offers 12 chapters that cover different aspects of business sustainability with a keen focus on its implications in Asia. Anyone who is involved with business sustainability and corporate governance, the financial reporting process, investment decisions, legal and financial advising, assurance functions, and corporate governance education will be interested in this book. It examines business sustainability performance, reporting and assurance and their integration into strategy, governance, risk assessment, performance management, and the reporting process of disclosing governance, ethics, social, environmental, and economic sustainable performance. The book also highlights how people, businesses, and resources collaborate in a business sustainability and accountability model. • Develop an awareness and understanding of the main themes, perspectives, frameworks, and issues pertaining to corporate governance and business sustainability in Asia • Covers a variety of issues relevant to business sustainability in Asia • Authored by an expert who has written extensively on the subject • Understand why organizations worldwide recognize the importance of sustainability performance If you’re a business leader, executive, auditor, or student looking to familiarize yourself with this emerging subject, Business Sustainability in Asia has you covered.

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the regional powerhouse entered more than a decade-long period of stagnation. The miracle was over.

However, the crisis was overcome within a surprisingly short period of time. Naturally, the question arises: What now? What is going on in the region after the miracle and after the crisis? What is today’s face of Asian capitalism and how should we view its performance? Readers interested in regional developments will find a lot of literature about miracle decades and crisis years. However, few analysts have addressed the challenging questions addressed in this book. The authors vividly show that Asian capitalism is undergoing arduous structural transformation. These changes are directly affecting its key institutions: governments, companies, labor, etc. As a result, Asian economic systems are becoming much closer to the Western-style, especially Anglo-Saxon capitalism, though the region retains some important specificities, especially regarding business culture. This book is a must for business people worldwide, for all those who study the region in colleges and business schools, for people engaged in various international activities and, finally, for all those who want learn more about our world at the dawn of the new century.

Asia’s Turning Point - Ivan Tselichtchev - 2012-11-26

Asia was probably the biggest economic sensation of the post-war decades. The breathtaking success of Japan was followed by a remarkable rise of “four tigers”, then ASEAN founder states and then China. The Asian miracle became a commonly accepted definition of this success. In the late 1970s and especially 80s it became clear that the balance of power in the world had changed. Politicians, businessmen, scholars began to talk about “the newAsia Pacific age” and Asian economic model, different from and, maybe, even superior to Western capitalism.

However, in 1997-98 the Asian economic crisis came and made the region a sick man. Six years before that Japan, and financial advising, assurance functions, and corporate governance education will be interested in this book. It examines business sustainability performance, reporting and assurance and their integration into strategy, governance, risk assessment, performance management, and the reporting process of disclosing governance, ethics, social, environmental, and economic sustainable performance. The book also highlights how people, businesses, and resources collaborate in a business sustainability and accountability model. • Develop an awareness and understanding of the main themes, perspectives, frameworks, and issues pertaining to corporate governance and business sustainability in Asia • Covers a variety of issues relevant to business sustainability in Asia • Authored by an expert who has written extensively on the subject • Understand why organizations worldwide recognize the importance of sustainability performance If you’re a business leader, executive, auditor, or student looking to familiarize yourself with this emerging subject, Business Sustainability in Asia has you covered.

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Current Trends in Asian Economics, Business, and Administration - Bülent Akkaya - 2021-07

The Routledge Companion to Asian Family Business - Ho-Don Yan - 2021-04-27

This companion provides broad and in-depth insights into family business in Asia and how Asian family firms navigate in the digital economy. The first part of the book looks at key concepts of family business while the second part presents Asian family firms’ cases from Japan, South Korea, China, Taiwan, Hong Kong, Thailand, Malaysia and other Asian economies. This comprehensive reference will help readers understand how family firms in Asia compete and survive in the world market especially in the digital age and why and how Asian economies can emerge as one of the most dynamic regions in the world.

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Planning Asian Cities - Stephen Hannett - 2012-03-29

In Planning Asian Cities: Risks and Resilience, Stephen Hannett and Dean Forbes have brought together some of the region’s most distinguished urbanists to explore the planning history and recent development of Pacific Asia’s major cities. They show how globalization, and the competition to achieve global city status, has had a profound effect on all these cities. Tokyo is an archetypal world city. Singapore, Hong Kong and Seoul have acquired world city characteristics. Taipei and Kuala Lumpur have been at the centre of expanding economies in which nationalism and global aspirations have been intertwined and expressed in the built environment. Beijing, Hong Kong and Shanghai have played key, sometimes competing, roles in China’s rapid economic growth. Bangkok’s amenity economy is currently threatened by political instability, while Jakarta and Manila are the core city-regions of less developed countries with sluggish economies and significant unrealized potential. But how resilient are these cities to the risks that they face? How can they manage continuing pressures for development and growth while reducing their vulnerability to a range of potential crises? How well prepared are they for climate change? How can they build social capital, so important to a city’s recovery from shocks and disasters? What forms of governance and planning are appropriate for the vast mega-regions that are emerging? And, given the tradition of top-down, centralized, state-directed planning which drove the economic growth of many of these cities in the last century, what prospects are there of them becoming more inclusive and sensitive to the diverse needs of their populations and to the importance of culture, heritage and local places in creating liveable cities?

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Business and Human Rights in Southeast Asia - Mahdev Mohan - 2014-09-25

Business and human rights has emerged as a distinct field within the corporate governance movement. The endorsement by the United Nations Human Rights Council of a new set of Guiding Principles for Business and Human Rights in 2011 reinforces the State’s duty to protect against human rights abuses by third parties, including business; the corporate responsibility to respect human rights; and greater access by victims to effective remedy, both judicial and non-judicial. This book draws on the UN Guiding Principles and recent national plans of action, to provide an overview of relevant developments within the ASEAN region. Bridging theory and practice, the editors have positioned this book at the intersection of human rights risk and its regulation. Chapter authors discuss the implications of key case-studies undertaken across the region and various sectors, with a particular focus on extractive industries, the environment, and infrastructure projects. Topics covered include: due diligence and the role of audits; businesses’ responsibilities to women and children; and the mitigation of human rights risks in the region’s emerging markets. The book sheds light on how stakeholders currently approach business and human rights, and explores how the role of ASEAN States, and that of the institution itself, may be strengthened. In doing so, the book identifies critical challenges and opportunities that lie ahead for the region in relation to business and human rights. This book will be of excellent use and interest to scholars, practitioners and students of human rights, business and company law, international law, and corporate governance.

Doing Business in Asia - Gabriele Suder - 2020-10-10

A focused look into the business and management practices across Asia, from an author team located across three Asian-Pacific countries and experience of leading organisations spanning over more than two decades.

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Business in Asia Pacific - Sonia El Kahal - 2001

The success of western business in the Asia Pacific region depends to a large degree on the capacity of western firms to learn new approaches to doing business in the region and to adopt new styles of management practice, business operations, and strategy. Business in Asia Pacific seeks to address this need by providing a useful insight into the business environment opportunities and a guide to strategic management, decision-making, and business operations in the region in the wake of the economic crisis of 1997. El Kahal brings together an account of the Asia Pacific business environment with an analysis of management styles and decision-making techniques. The book begins with an analysis of the Asian economic miracle and of the crisis of the late 1990s, including a country by country review of all the region’s major economies in the aftermath of the crisis. Part II then goes on to investigate the socio-cultural bases of the Asia Pacific management environment, focusing in particular on the cases of Japan, South Korea, and China. This is followed by an analysis of post-crisis strategies for companies doing business in Asia Pacific and of the most effective ways of establishing markets in the region. The book concludes with an entire section of detailed case studies illustrating the experiences of a number of major multinationals in doing business in the region, including Daewoo, Wal-Mart, Nike, Land Rover, and Samsung. Using a variety of learning aids, including case materials, end of chapter review questions, and project group materials, Business in Asia Pacific helps the student to take a more active approach to studying this popular and important topic and as such will be invaluable reading for all students of business and management with an interest in this fast-growing region of the world economy.

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Asian Business and Management - Harukiyo Hasegawa - 2019

Advances in Business in Asia - Chris Perry - 2011-12-14

Advances in Business in Asia examines current trends and issues facing organisations operating in a global business milieu. The book comes at a pivotal time when many businesses are emerging from the 2008 Global Financial Crisis, and are seeking a way forward in dealing with the opportunities and challenges presented by global capitalism in general, and China, India, and the ASEAN region specifically. The book is a compilation of selected papers presented at AFBE conferences. All contributions were double-blind peer reviewed prior to acceptance, and represent the contributions of eminent academics in their particular field of expertise. The Asian Forum on Business Education (AFBE) is a not-for-profit organisation whose aim is to provide a forum of scholarly exchange in the areas of business, economics and management, with a particular focus on the Asia region.

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Strategic Marketing Management in Asia - Syed Saad Andaleeb - 2016-12-22

With a view to continue the current growth momentum, excel in all phases of business, and create future leadership in Asia and across the globe, there is a felt need to develop a deep understanding of the Asian business environment, and how to create effective marketing strategies that will help growing their businesses.

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Managerial Strategies and Solutions for Business Success in Asia - Ordoñez de Pablos, Patricia - 2016-11-22

Globalization, sustainable development, and technological applications all affect the current state of the business sector in Asia. This complex industry plays a vital part in the overall economic, social, and political aspects of this region, as well as on a larger international scale. Managerial Strategies and Solutions for Business Success in Asia is an authoritative reference source for the latest collection of research perspectives on the development and economy. Highlighting pertinent topics across an interdisciplinary scale, such as e-commerce, small and medium enterprises, and tourism management, this book is ideally designed for academics, professionals, graduate students, policy makers, and practitioners interested in emerging business and management practices in Asia.

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Finance, Investment & Development 17. Educational, Political & Wider Socio-Cultural Aspects

Industry and Enterprise - Industrial Systems Research - 2013-08-15

The latter part of the 20th century was a period of radical global political-economic change. Many non-Western countries industrialized and transitioned from statist-collectivism to modern market-capitalism and democracy. However, other countries stagnated or even regressed in economic developmental and other respects. This book provides a concise, comprehensive account of industrial-economic modernization and development in a range of countries in Africa, Asia, the Middle East, and Latin American and the Caribbean. CONTENTS: 1. INDUSTRIAL MODERNIZATION & DEVELOPMENT 2. OTHER-SOCIAETAL INFLUENCES: POLITICS, ECONOMICS & DIFFUSION 3. THE GEOGRAPHY OF INDUSTRIAL MODERNIZATION & DEVELOPMENT 4. CULTURAL & PERSONALITY INFLUENCES 5. HISTORICAL STUDIES 6. THE ECONOMICS OF MODERNIZATION & DEVELOPMENT 7. INDUSTRY & ENTERPRISE IN EAST ASIA 8. INDUSTRY & ENTERPRISE IN CHINA 9. INDUSTRY & ENTERPRISE IN INDIA 10. INDUSTRY & ENTERPRISE IN THE MIDDLE EAST 11. INDUSTRY & ENTERPRISE IN LATIN AMERICA & THE CARIBBEAN 12. INDUSTRY & ENTERPRISE IN AFRICA 13. MANUFACTURING FIRMS & INDUSTRIES 14. AGRICULTURE 15. TRADE, MARKETS, & DEVELOPMENT 16. FINANCE, INVESTMENT & DEVELOPMENT 17. EDUCATIONAL, POLITICAL & WIDER SOCIO-CULTURAL ASPECTS

Interconnected Worlds: Tourism in Southeast Asia - K.C. Ho - 2001-07-05

Examines the political discourse behind tourism, presenting some questions regarding the tensions associated with the interconnections. This title focuses on deterritorialisation and the development of fresh regionalisms, paying specific attention to collaborative efforts in tourism development.

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Business Strategy and Corporate Governance in the Chinese Consumer Electronics Sector - Hailan Yang - 2011-10-18

This book analyses how China's firms in the consumer electronics (CE) sector have developed their business strategy and corporate governance during the reform process. The CE sector is one of China's most important and dynamic manufacturing sectors. As one of the earliest market-oriented sectors after 1978, its experience illustrates the adoption of the Western model of management in China. This is the first book to analyse the link between business strategy, corporate governance and performance of firms, explicitly comparing state-, collective-, and privately-owned firms. This book argues that the competitive dynamics of the market are central to the survival of firms in contemporary China. Focuses on the state, collective and private Chinese firms in the consumer electronics sector Provides insights into the interactions among political, economic and corporate factors in the China business environment that influence the strategies and performance of these firms Compares the corporate governance of these Chinese firms across different ownership forms

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China and the Environment - Sam Geall - 2013-04-11

Sixteen of the world’s 20 most polluted cities are in China. A serious water pollution incident occurs once every two-to-three days. China’s breakneck growth causes great concern about its global environmental impacts, as others look to China as a source for possible future solutions to climate change. But how are Chinese people really coming to grips with environmental problems? This book provides access to otherwise unknown stories of environmental activism and forms the first real-life account of China and its environmental tensions. ‘China and the Environment’ provides a unique report on the experiences of participatory politics that have emerged in response to environmental problems, rather than focusing only on macro-level ecological issues and their elite responses. Featuring previously untranslated short interviews, extracts from reports and other translated primary documents, the authors argue that going green in China isn’t just about carbon targets and energy policy; China’s grassroots green defenders are helping to change the country for the better.

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The latter part of the 20th century was a period of radical global political-economic change. Many non-Western countries industrialized and transitioned from statist-collectivism to modern market-capitalism and democracy. However, others stagnated or even regressed in economic developmental and other respects. This book provides a concise, comprehensive account of industrial-economic modernization and development in a range of countries in Africa, Asia, the Middle East, and Latin American and the Caribbean. CONTENTS: 1. INDUSTRIAL MODERNIZATION & DEVELOPMENT 2. OTHER-SOCIAETAL INFLUENCES: POLITICS, ECONOMICS & DIFFUSION 3. THE GEOGRAPHY OF INDUSTRIAL MODERNIZATION & DEVELOPMENT 4. CULTURAL & PERSONALITY INFLUENCES 5. HISTORICAL STUDIES 6. THE ECONOMICS OF MODERNIZATION & DEVELOPMENT 7. INDUSTRY & ENTERPRISE IN EAST ASIA 8. INDUSTRY & ENTERPRISE IN CHINA 9. INDUSTRY & ENTERPRISE IN INDIA 10. INDUSTRY & ENTERPRISE IN THE MIDDLE EAST 11. INDUSTRY & ENTERPRISE IN LATIN AMERICA & THE CARIBBEAN 12. INDUSTRY & ENTERPRISE IN AFRICA 13. MANUFACTURING FIRMS & INDUSTRIES 14. AGRICULTURE 15. TRADE, MARKETS, & DEVELOPMENT 16. FINANCE, INVESTMENT & DEVELOPMENT 17. EDUCATIONAL, POLITICAL & WIDER SOCIO-CULTURAL ASPECTS
Asian American Literature and the Environment • Lorna Fitzsimmons • 2014-10-24
This book is a ground-breaking transnational study of representations of the environment in Asian American literature. Extending and renewing Asian American studies and ecocriticism by drawing the two fields into deeper dialogue, it brings Asian American writers to the center of ecocritical studies. This collection demonstrates the distinctiveness of Asian American writers’ positions on topics of major concern today: environmental justice, identity and the land, war environments, consumption, urban environments, and the environment and creativity. Represented authors include Amy Tan, Maxine Hong Kingston, Ruth Ozeki, Ha Jin, Fae Myenne Ng, Le Ly Hayslip, Lan Cao, Mitsuye Yamada, Lawson Fusao Inada, Jeanne Wakatsuki Houston, Milton Murayama, Don Lee, and Hisaye Yamamoto. These writers provide a range of perspectives on the historical, social, psychological, economic, philosophical, and aesthetic responses of Asian Americans to the environment conceived in relation to labor, racism, immigration, domesticity, global capitalism, relocation, pollution, violence, and religion. Contributors apply a diversity of critical frameworks, including critical radical race studies, counter-memory studies, ecofeminism, and geomantic criticism. The book presents a compelling and timely “green” perspective through which to understand key works of Asian American literature and leads the field of ecocriticism into neglected terrain.

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