



For Immediate Release

Contact: Melissa Anthony
anthonyBarnum Public Relations
Tel: 512-329-2766 or 512-343-9121
Melissa@anthonybarnum.com

Burt-Watts Launches New Brand and Moves Headquarters to Downtown Austin

AUSTIN, TX November 16, 2009 – Burt-Watts Industries, Inc., a leading Austin-based commercial general contracting firm, introduces its new logo, Web site and tagline with a fresh, modern design to capture the culture and philosophy behind Burt-Watts’ energetic and leading-edge team. The branding redesign coincides with the firm’s November 20 move downtown.

“Our new design and tagline, ‘there’s strength in our numbers,’ really summarizes our commitment to clients. We are very proud of our ability to deliver quality projects on time and on budget,” said Tommy Burt, president and co-founder, Burt-Watts. “Both our new offices and high-energy branding reflect our culture.”

During the re-branding, Burt-Watts modernized its logo, created a new visual identity and developed a more extensive Web site that features selections from its extensive roster of completed projects.

Burt-Watts’ new headquarters at 1300 Guadalupe sits on the northwest corner of 13th and Guadalupe streets. The 55,000-square-foot Class A office building is a four-story building that Burt-Watts, working in collaboration with Noack Little Architecture and Interiors, completely renovated.

“The new headquarters is exciting for our team. The space has been designed to align with our current and future operational needs. We will also have a resource center that enables us to collaborate with our clients and partners. The re-branding and new headquarters are both a great next-step in our evolution as a firm,” said Shane Watts, vice president and co-founder, Burt-Watts.

Burt-Watts Industries specializes in tenant finish-out, ground-up developments, design-build services, retail and health care projects. The company has completed projects with leading architects, developers and companies throughout the Greater Austin area. Clients of the firm include Advanced Micro Devices, Seton Family of Hospitals and Goodwill Industries of Central Texas.

About Burt-Watts Industries, Inc.

Burt-Watts Industries, Inc. is a leading Austin-based commercial general contracting firm specializing in tenant finish-out, ground-up developments, design-build services, retail and healthcare projects. Founded in 2002, the company has completed projects with leading architects, developers and companies throughout the Greater Austin area. For more information, visit www.BurtWatts.com.

###